



SPONSORSHIP OPPORTUNITIES & BENEFITS

Peninsula Housing & Builders Association • 760 McGuire Place Newport News, VA 23601
www.peninsulahousing.org • 757-595-1600



Sponsorship Level	Number Available	Amount	Plan Book	Advertising	Online, Social, Parade Website	Event Tickets	Other	Signage	Display Space
Diamond	1	\$20,000	Inside front cover	Television, digital, print, and radio	Featured on PHBA & East West FB pages, link to your website, recognition on Parade of Homes website	100 General Admission Tickets, 10 Preview Party Tickets		Prominent, onsite entire event	10'x10' in exhibitor tent
Platinum	5	\$10,000	Half page ad	Television, digital, print, and radio	Featured on PHBA & East West FB pages, link to your website, recognition on Parade of Homes website	75 General Admission Tickets, 6 Preview Party Tickets		Onsite entire event	10'x10' in exhibitor tent
Gold	5	\$5,000	Quarter page ad	Television, digital, print, and radio	Featured on PHBA FB page and recognition on Parade of Homes website	50 General Admission Tickets, 4 Preview Party Tickets		Onsite entire event	Welcome table at event tent exit
Auto	1	\$10,000 + car lease	Half page ad	Television, digital, print, and radio	Featured on PHBA FB page and recognition on Parade of Homes website	75 General Admission Tickets, 4 Preview Party Tickets		Onsite entire event	Cars in all home driveways
Preview Party	4	\$2,500	Quarter page ad	Logo on invitation	Featured on Parade of Homes website under event	10 General Admission Tickets, 2 Preview Party Tickets		Onsite entire event	Welcome table near event tent
Realtor Day	1	\$5,000	Quarter page ad	Logo on invitation	Featured on Parade of Homes website under event	20 General Admission Tickets, 4 Preview Party Tickets		Onsite entire event	Welcome table near event tent
Dusty Boots	1	\$5,000	Quarter page ad	Logo on promotional pieces	Featured on Parade of Homes website under event	20 General Admission Tickets		Onsite entire event	Welcome table near event tent
Special Events	6	\$2,000			Featured on Parade of Homes website under event	10 General Admission Tickets		Onsite entire event	Welcome table near event tent
Ticket	1	\$5,000	Quarter page ad		Featured on PHBA FB page and recognition on Parade of Homes website	75 General Admission Tickets	Coupon on tickets	Logo on tickets	
Awards	1	\$2,500	Half page ad	Banner near ballot boxes	Featured on PHBA FB page and recognition on Parade of Homes website	10 General Admission Tickets, 2 Preview Party Tickets		Onsite event day	

Individuals and small businesses may choose to support Parade of Homes on the following levels:
Benefactor-\$1,000 • Patron-\$500 • Friend-\$250. You will receive website recognition for your donation.